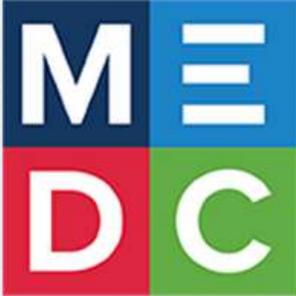


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MCKINNEY BLACK HISTORY MONTH

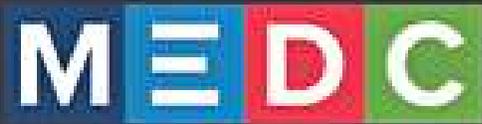


CEO
BREAKFAST
SERIES



Cynt Marshall

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Councilwoman Dr. Gere' Feltus, McKinney Chamber of Commerce, Collin County Black Chamber of Commerce & Independent Financial

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Introductions

Councilwoman Dr. Gere' Feltus

Conversation with Cynt Marshall

Moderated by Chantelle Kadala

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CYNT MARSHALL

Dallas Mavericks CEO



Cynt Marshall has spent her entire life beating personal and professional odds while also helping everyone she meets to see how they are uniquely equipped to thrive. This self-described “people person” never stopped reaching out and built a reputation as an inspiring motivator and mentor in business and beyond.

Her book, “You’ve Been Chosen: Thriving Through The Unexpected,” inspires and transforms the reader with her story of growing up in a northern California housing project with a violent father but also with a strong, devoted mother who kept her family fed and focused, reminding them, “It’s not where you live, but how you live.” Heeding her mother’s advice, Marshall excelled first at school and then in her professional life, overcoming overt and subtle racism to become, at forty, one of the first Black woman officers at AT&T, while also navigating both grief and joy as she started a family of her own and battled stage 3 colon cancer.

A dynamic force for inclusion and diversity within the Mavericks organization and over a 36-year career at AT&T, today Cynt Marshall is THE expert on culture transformation. Her vision was for the Mavericks organization to become the NBA standard for inclusion and diversity, bringing transparency, trust and her values-based leadership style that evolved the company culture in her first 100 days.

Prior to her joining the Mavs, Cynt founded Marshalling Resources, a consulting firm specializing in Leadership, Diversity & Inclusion, Culture Transformation and overall optimization of people resources. But her notoriety began many years ago as a young Officer at AT&T, growing exponentially when she served as Senior Vice President – Human Resources and Chief Diversity Officer at AT&T.

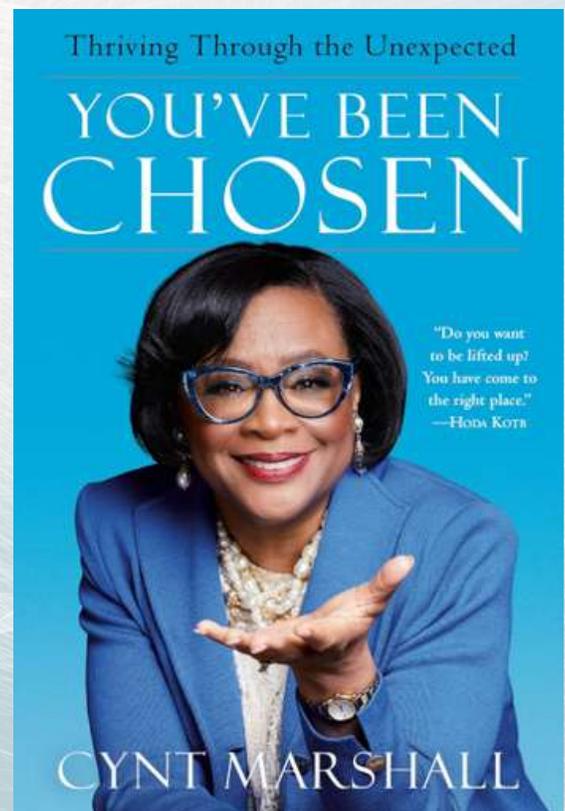
CYNT MARSHALL

While at AT&T, she was responsible for identifying and developing leaders, aligning employees with the company's vision and priorities, overseeing major business unit HR support, performance development, employee engagement, skills transformation initiatives, EEO, and Affirmative Action. Cynt also led the team that created a world-class Diversity and Inclusion culture, landing AT&T in the top 3 on Diversity Inc.'s 2017 Top 50 list of companies. She also spearheaded the work that, for the first time, placed AT&T on Fortune's 100 Best Companies to Work For list in 2017, one of only two Fortune 50 companies.

Widely recognized for her visionary leadership and ability to get things done Cynt is the recipient of several honors and awards. Most recently, Forbes named Cynt one of 15 of the world's most inspiring female leaders, Dallas WISE (Women In Sports and Events) honored her with the inaugural Women of Inspiration award, The Women's Forum of New York bestowed the Elly award, and Texas Women's University recognized Cynt with the Virginia Chandler Dyke Leadership award.

Cynt graduated from the University of California-Berkeley with degrees in Business Administration and HR Management and holds four honorary Doctorate degrees. Cynt has chaired a variety of non-profit boards and currently serves on the board of Dallas CASA (chair), Dallas Regional Chamber, Texas Women's Foundation, Texas 2036, T.D. Jakes Foundation, Pro Sports Assembly, Executive Leadership Council (ELC), and is a member of the International Women's Forum. She is also on the Board of Directors of BGSF Staffing, JELD-WEN, Chime Financial, Inc., and Blinkcns, Inc.

Cynt grew up in Richmond, California, and lives in the Dallas area. She and her husband, Kenneth Marshall, have four adult children.



[Available on Amazon](#)



Chantelle Kadala

Moderator



Chantelle Kadala is a path-finder in marketing and strategic development; Chantelle's comprehensive career showcases a people-first methodology and dual expertise in addressing marketing challenges and catalyzing business expansion through the development and execution of profitable marketing and operational strategies.

Beyond her business accomplishments, Chantelle is deeply invested in community service and development. Her significant contribution as the Marketing Director for The City of McKinney's Black History Month initiatives exemplifies her commitment to community enrichment. Her recent appointment to the McKinney Economic Development Corporation board is a testament to her visionary leadership and unwavering commitment to fostering economic growth and development within the community. Additionally, her previous role as a board member of the California Child Abuse Prevention Council, alongside work with over a dozen nonprofits over three decades, highlights her profound impact on community well-being and advocacy.

At the helm of Say More Services, Chantelle offers marketing expertise and bespoke content services characterized by a strategic focus on integrated digital and local marketing, brand enhancement, and the orchestration of effective public relations and community engagement initiatives.

She has been named one of Chase Bank's Women on the Move, led numerous entrepreneurial cohorts in the greater Dallas area, championed local initiatives and programs, and mentored small businesses and startups, showcasing Chantelle's influential presence and leadership within the business community.

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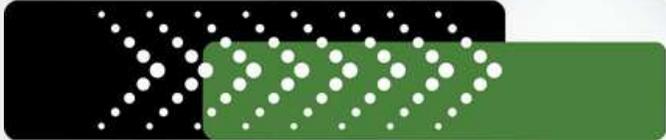
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